

CNW News

THE MONTREAL-BASED COMPANY MONLOVE GETS A GREAT SUCCESS AT THE PREMIERE OF ALL SYSTEMS ARE GO PRESENTED AT THE KENNEDY SPACE CENTER VISITOR COMPLEX ON MARCH 24



MONTREAL, March 31, 2023 /CNW/ - The Kennedy Space Center Visitor Complex has commissioned Ella Louise Allaire and Martin Lord Ferguson of Monlove, the renowned Montreal production company, to create All Systems Are Go, a unique, original, educational

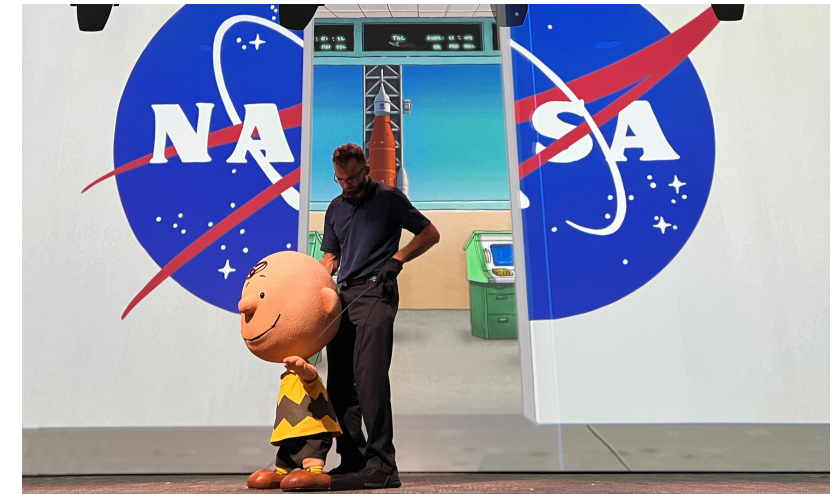
and immersive experience featuring the beloved Peanuts characters, including Snoopy, Woodstock, Charlie Brown, Sally, Marcie, Linus, Lucy, Franklin and Schroeder.

The seasoned duo of Ella Louise Allaire and Martin Lord Ferguson acted

respectively as creators of the experience's original concept, story, and music as well as executive producers for this new project. After two years of work where everything was conceived and created in their Montreal studio, the very first performance finally took place on March 24th at the Kennedy Space Center Visitor Complex.

All Systems Are Go completely filled the Universe Theater for the opening weekend performances and revealed Monlove's unique expertise in combining story, puppetry, music, video and cutting-edge technology. Visitors from around the world will be able to see the work of this innovative Canadian company.

« We are over the Moon at the opportunity to work with Kennedy Space Center Visitor Complex and Peanuts Worldwide on this project to conceive a world-class experience that will both entertain and educate the audience about what NASA has achieved and will pursue in the future. The creative



potential for telling this larger-than-life story through the eyes of the fabled Peanuts characters is as vast and exciting as space itself. »

Monlove's CEO & Founder - Ella Louise Allaire

Chief Content Officer - Martin Lord Ferguson

All Systems Are Go is performed in the Universe Theater at Kennedy Space Center Visitor Complex, where guests can join Snoopy and Woodstock as they are called by a Launch Director to assist with the next NASA mission – Artemis. From training for the mission to testing the Orion spacecraft to

visiting other planets, visitors can go on a sensational, out-of-this-world 20-minute adventure full of history, education and imagination.

To enhance the quality of the immersive All Systems Are Go experience, an original score, created by Allaire and Ferguson exclusively for the show, will showcase an eclectic mix of orchestral, contemporary, and jazz styles. The Universe Theater has been updated with screens, lights and integrated laser

